



# Purchasing Power 2023 Financial Well-Being Survey: Healthcare Industry

BY THE NUMBERS : THE FULL SURVEY



## **Survey Methodology:**

Data cited is the result of the 2023 Financial Well-Being Survey: Healthcare Industry by Purchasing Power. Conducted during June 2023, the survey explored the financial wellness of over 500 U.S. healthcare professionals earning \$100K or less annually on topics including compensation, workplace benefits, monthly expenses, and more. Respondents cover all age groups (18 and older), regions, and genders. The margin of error for this survey is +/- 4.5%.

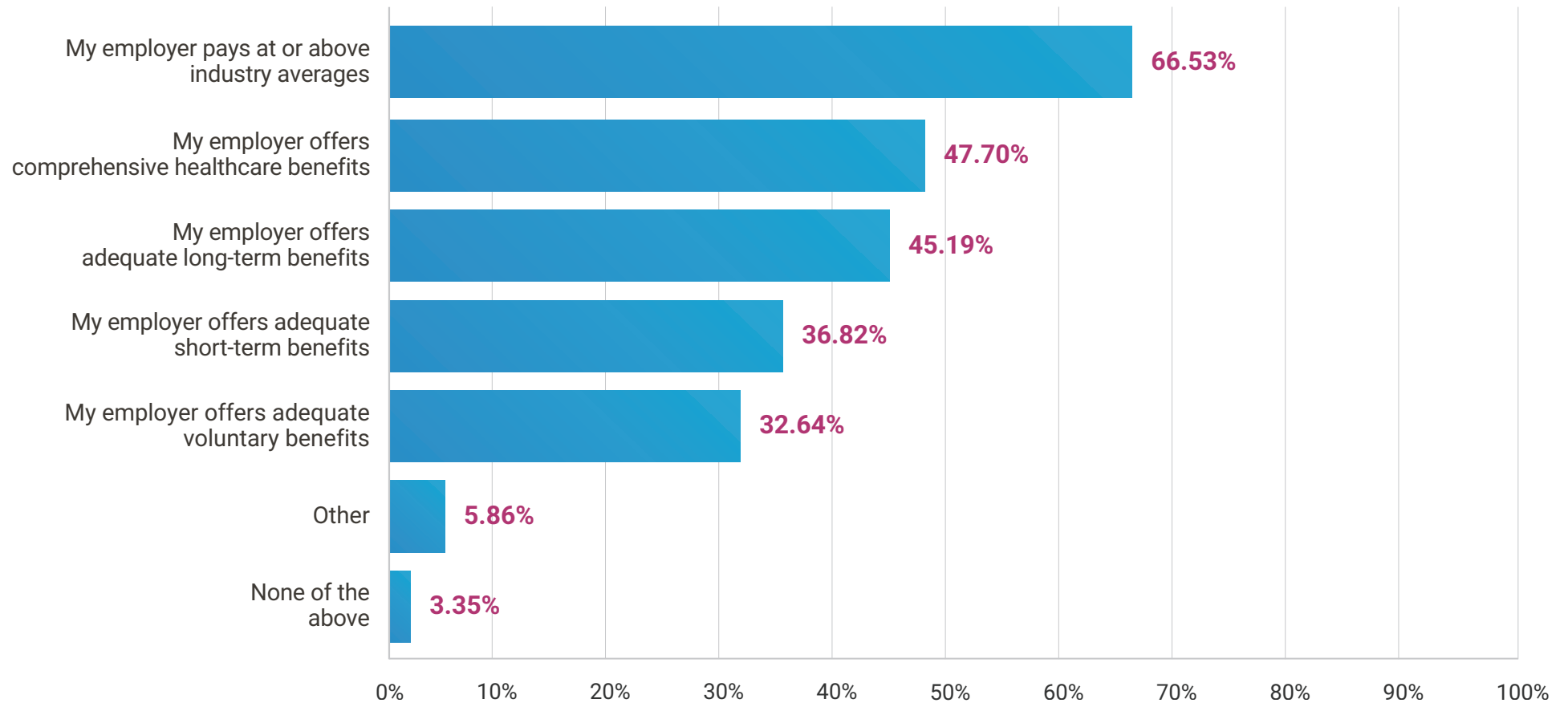
01.

**I feel adequately compensated for my work.**



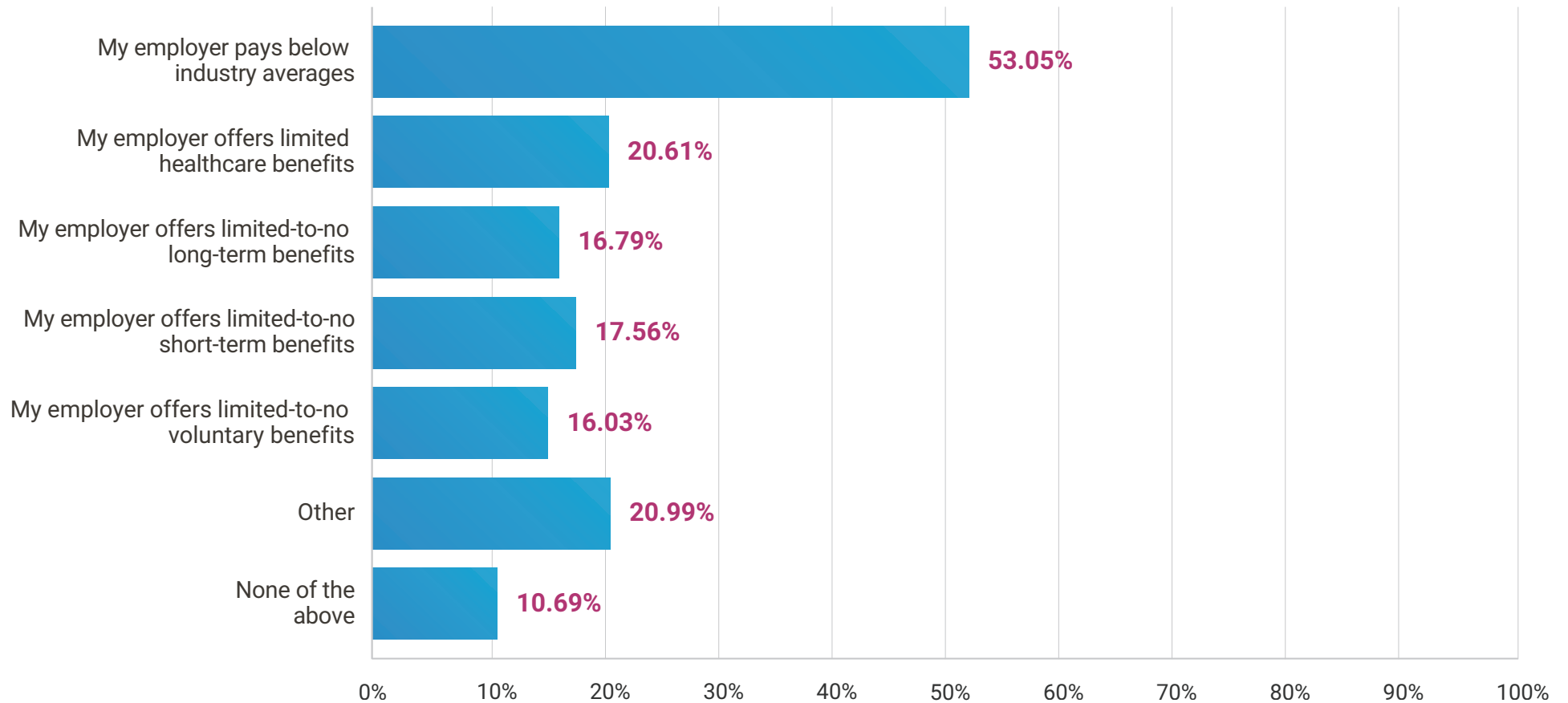
02.

## Why did you respond “true” to the first question? (Select all that apply)



03.

## Why did you respond “false” to the first question? (Select all that apply)



04.

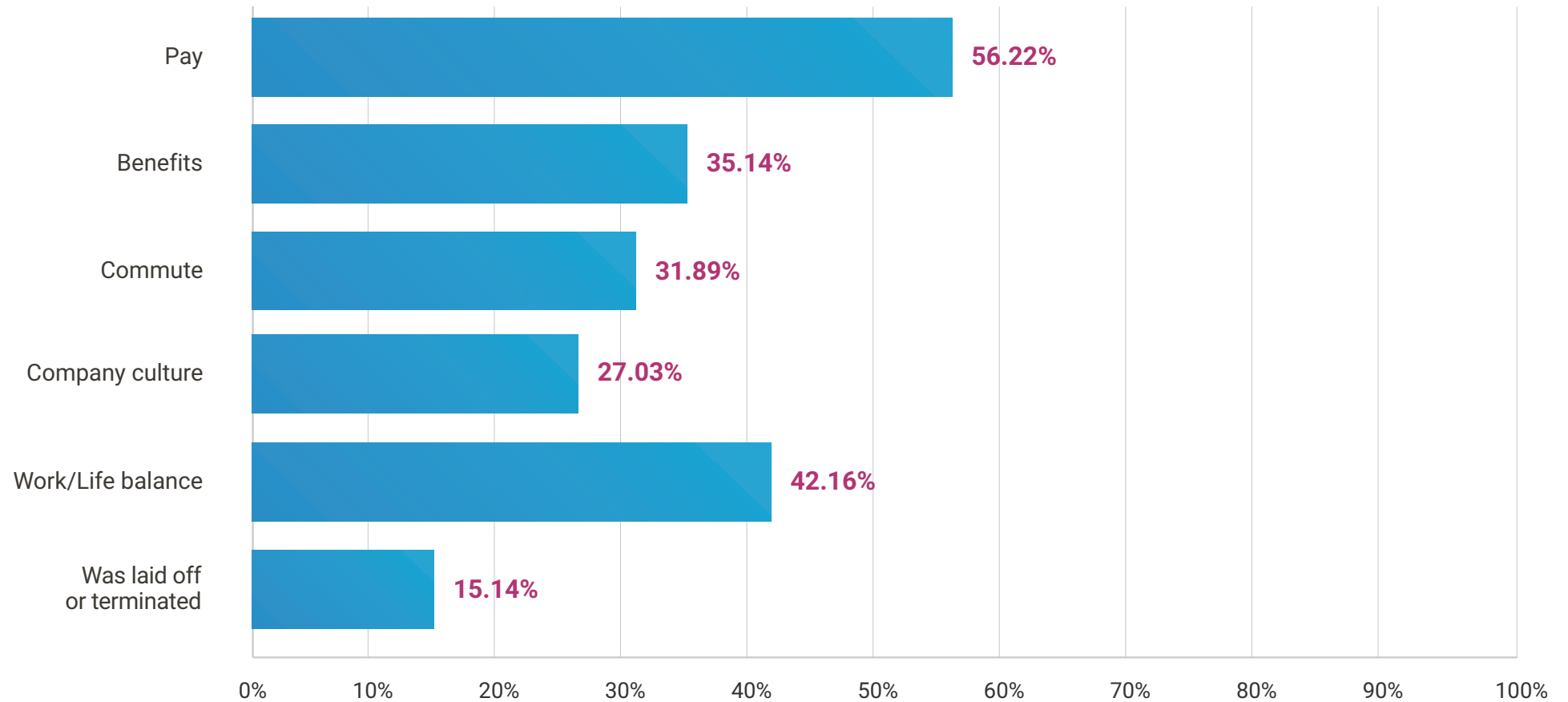
**In the past 24 months, have you started a new job?**



05.

## What factors influenced your decision to change jobs?

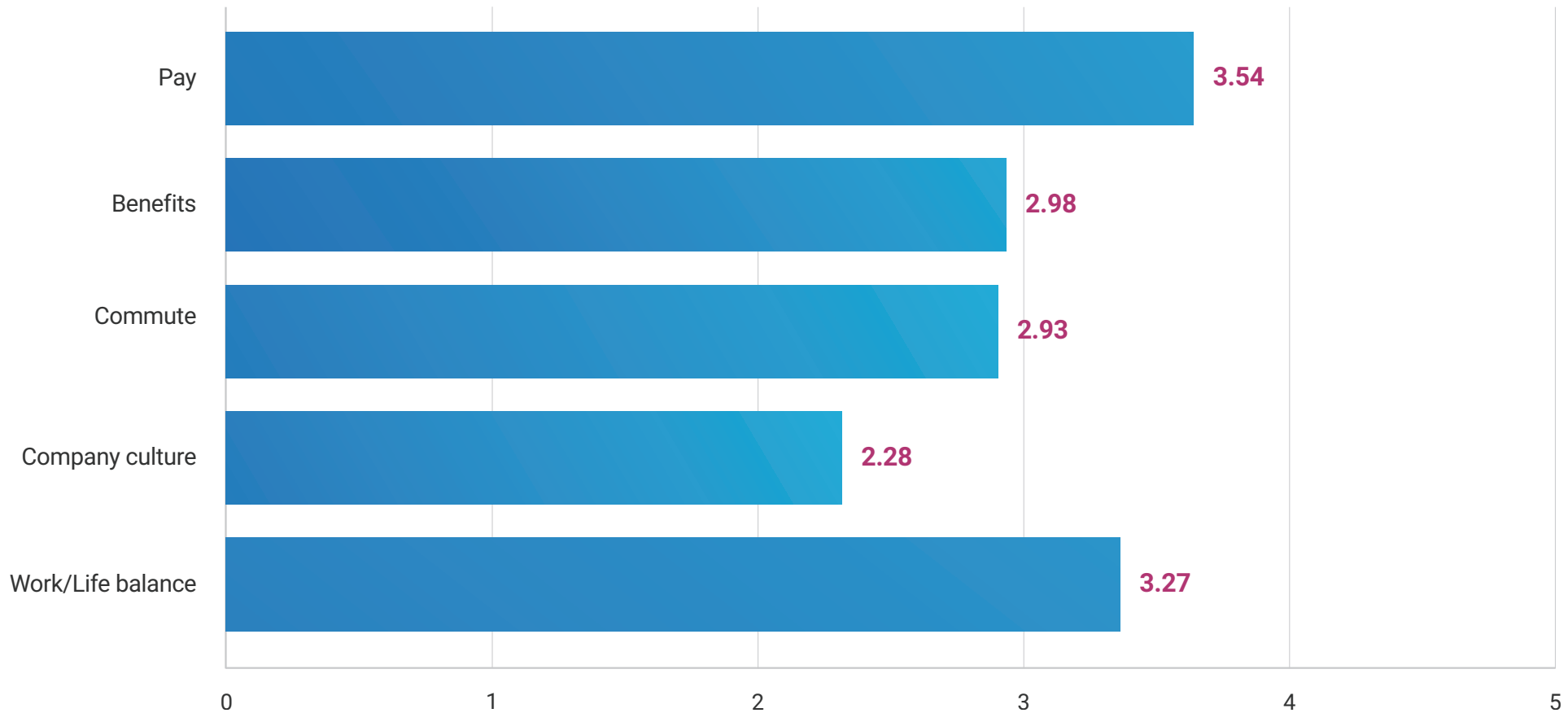
(Select all that apply)





06.

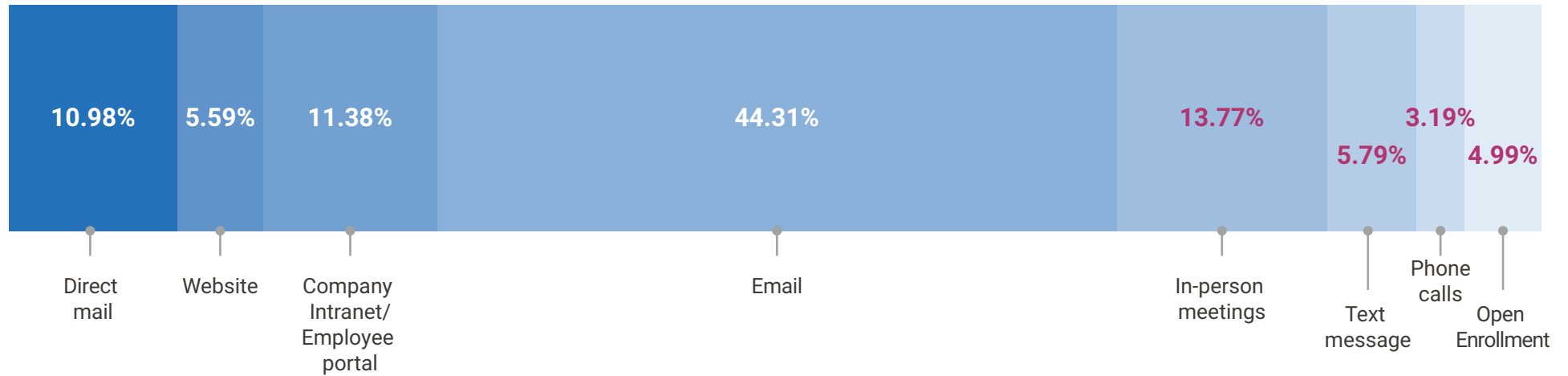
## What factors influenced your decision to stay at your current job? (Rank from 1-5, with 1 being the most important)





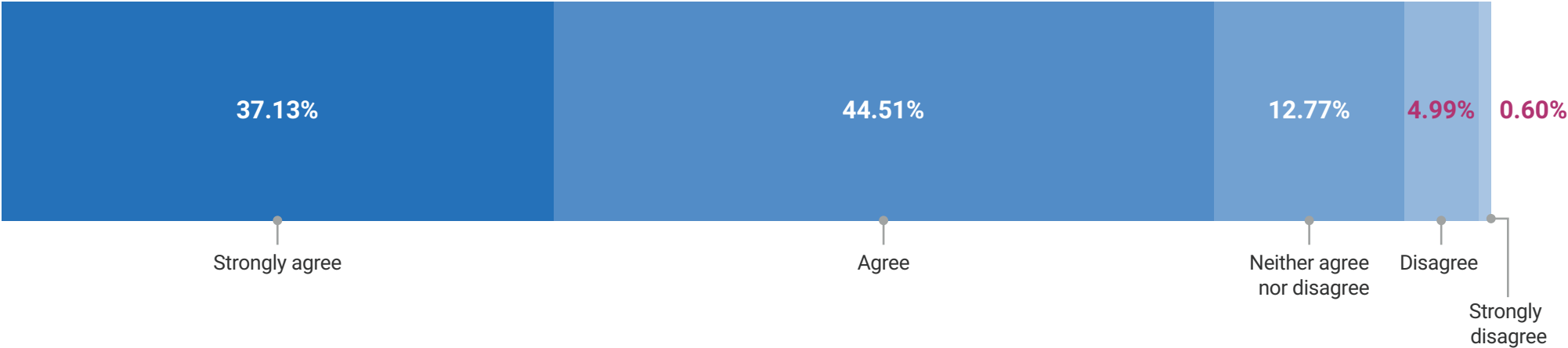
07.

## How do you prefer to receive benefits-based communications from your employer?



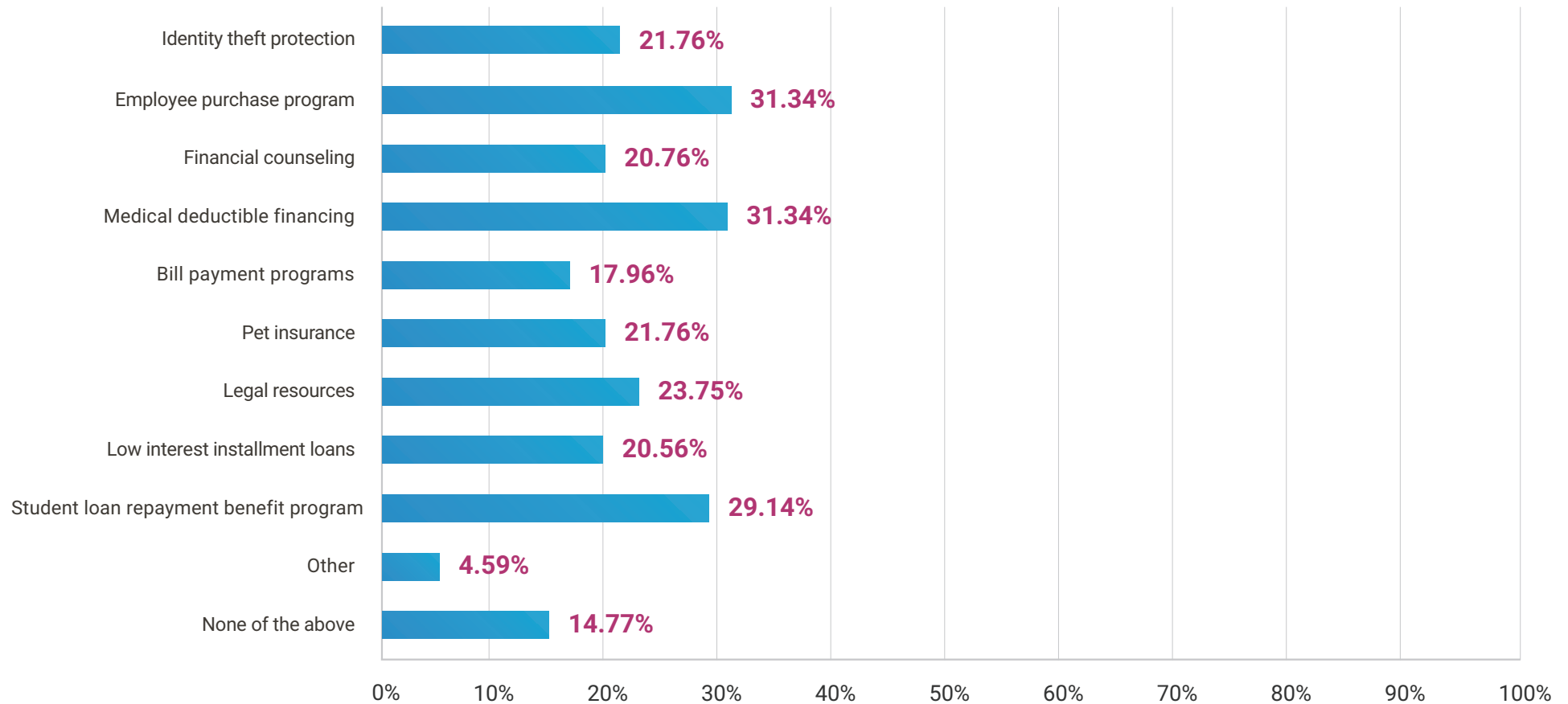
08.

Benefits are just as important as salary.



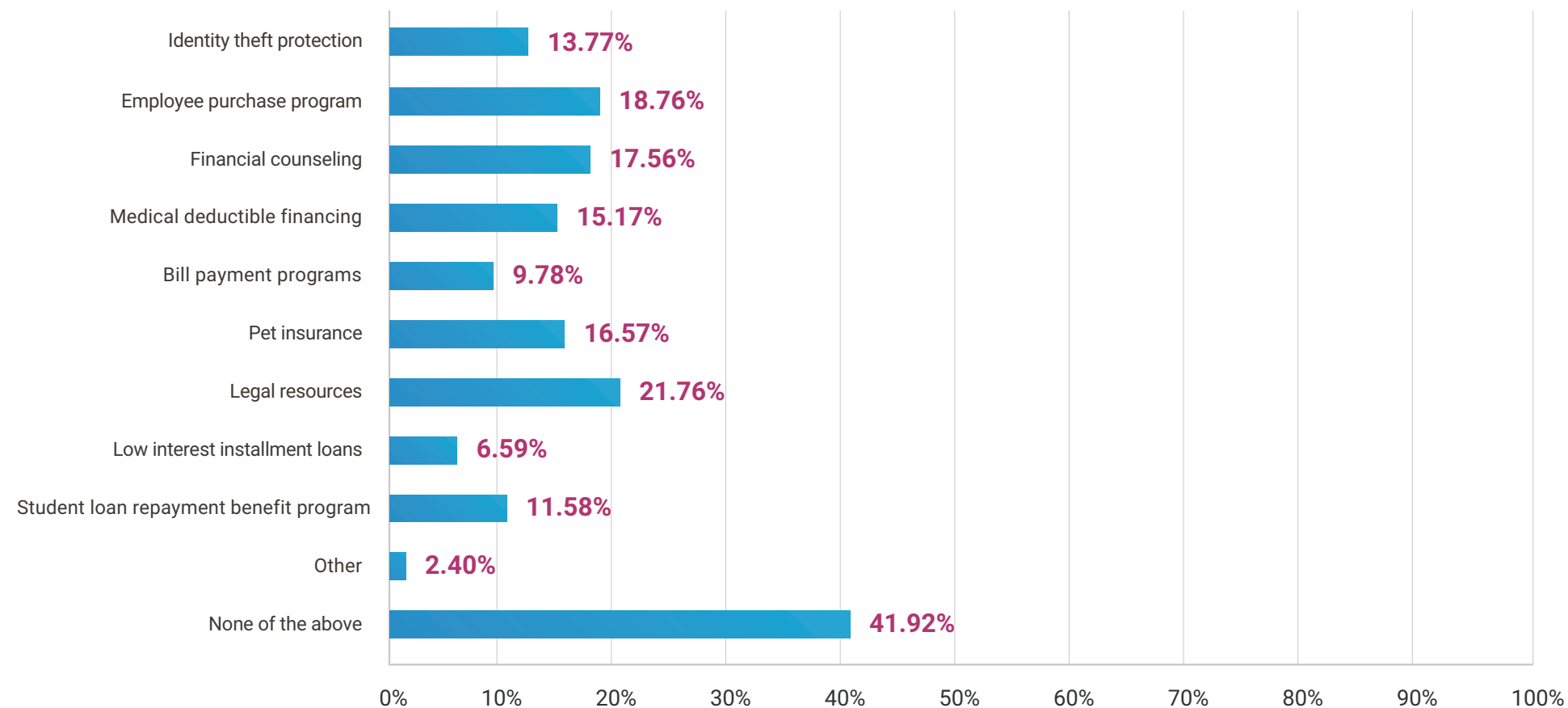
09.

## Which of the following voluntary benefits would increase your likelihood to stay with an employer? (Select all that apply)



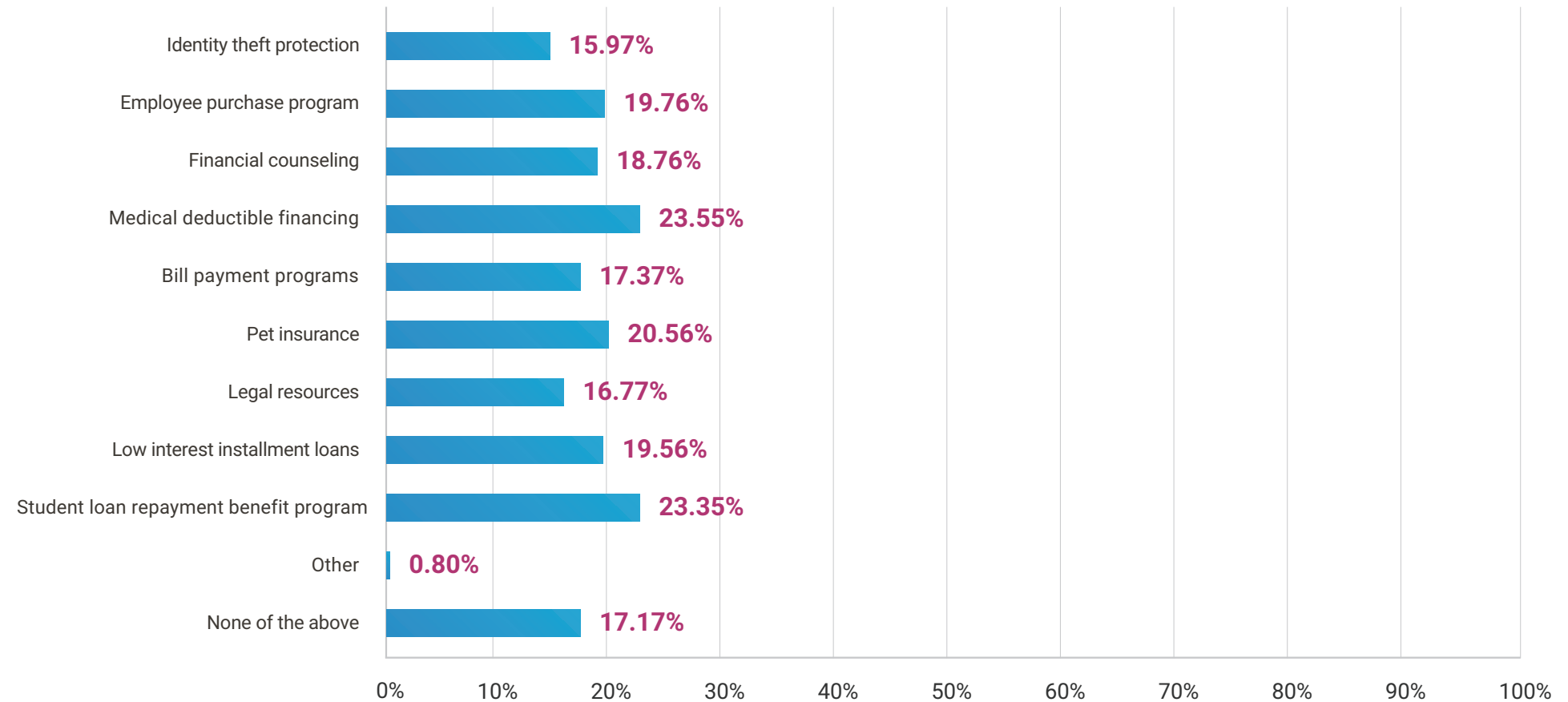
10.

## When it comes to benefits, my employer currently offers ... (Select all that apply)



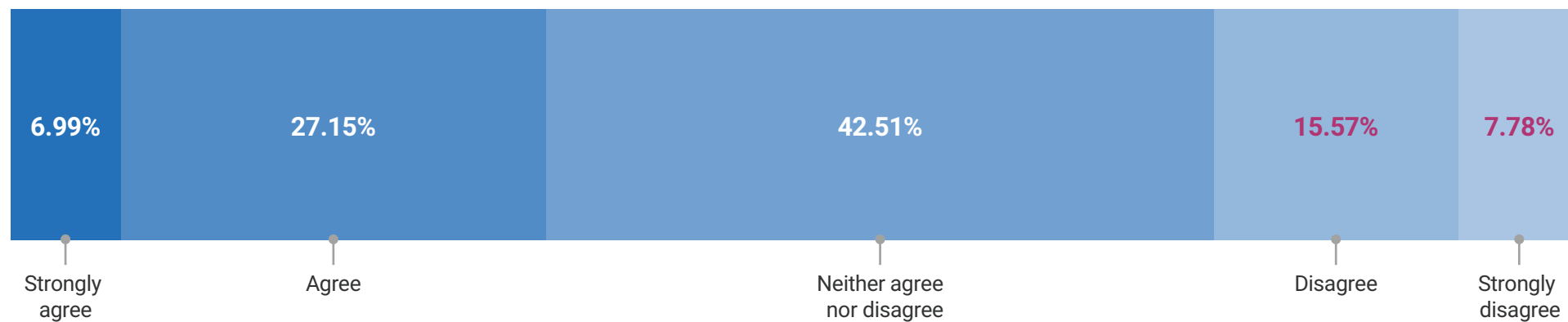
11.

**Of the below benefits not currently offered by my employer, I would be most interested in ...** (Select all that apply)



12.

**My employer cares about financial wellness benefits that address my immediate needs.**



13.

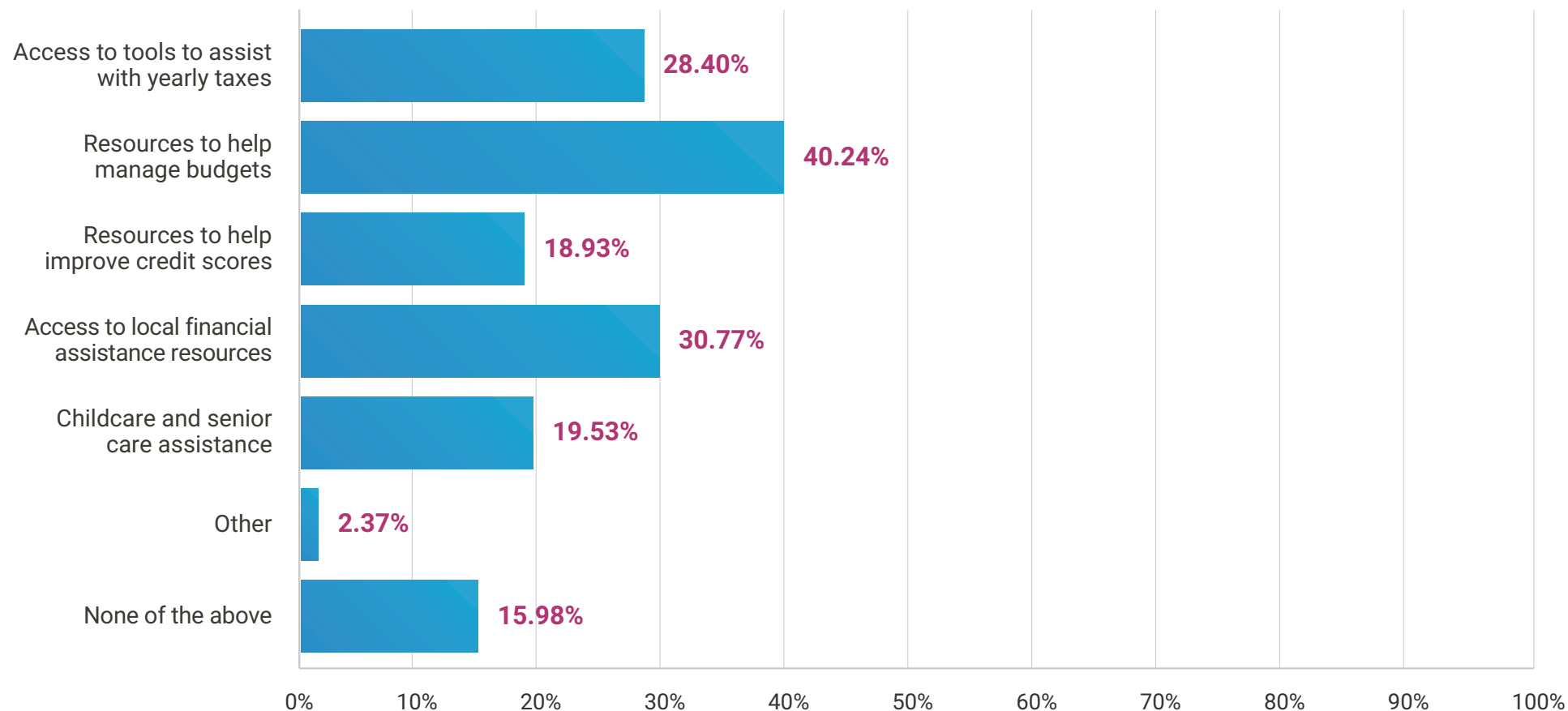
**My employer takes an active role in helping with my financial wellness to improve my ability to cover monthly expenses.**





14.

## What does your employer currently do to help with your financial wellness? (Select all that apply)



15.

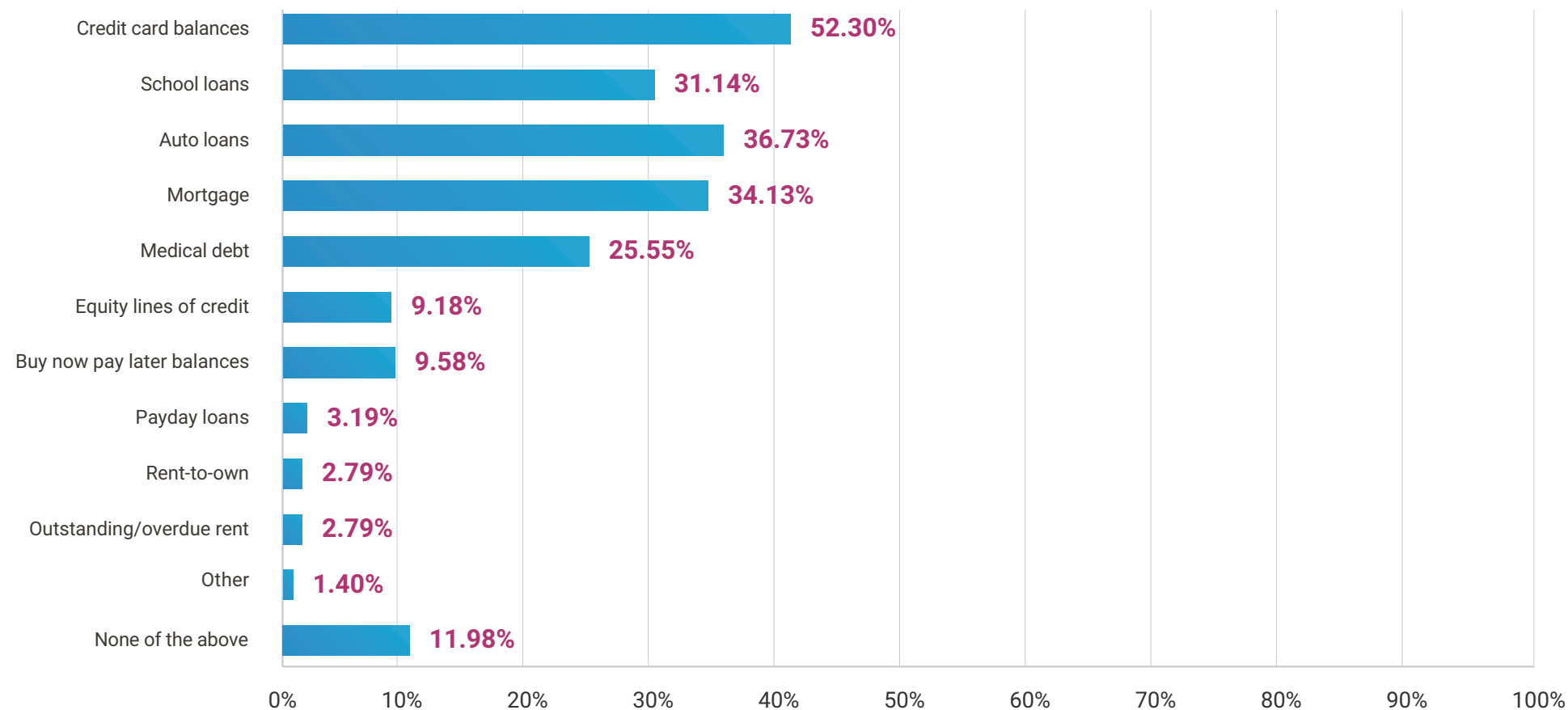
**I feel adequately prepared to manage my monthly expenses and cashflow.**



16.

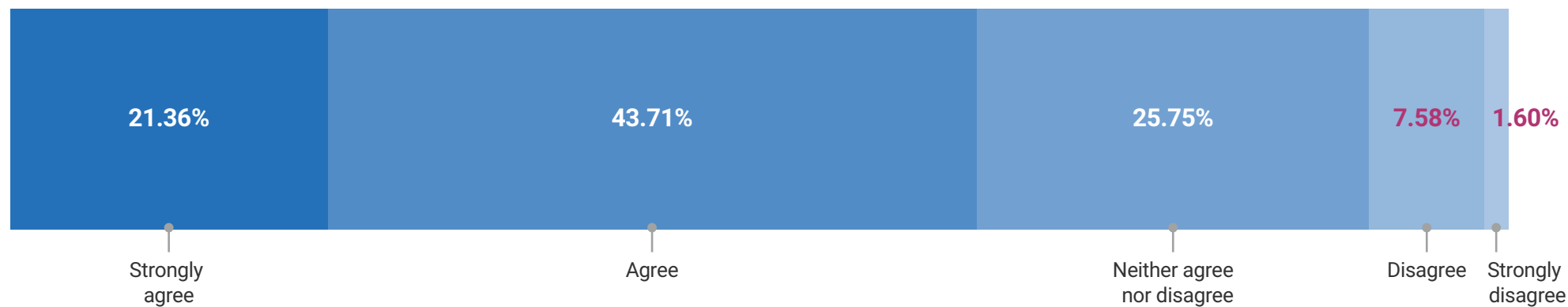
## Which of the following debt do you currently carry?

(Select all that apply)



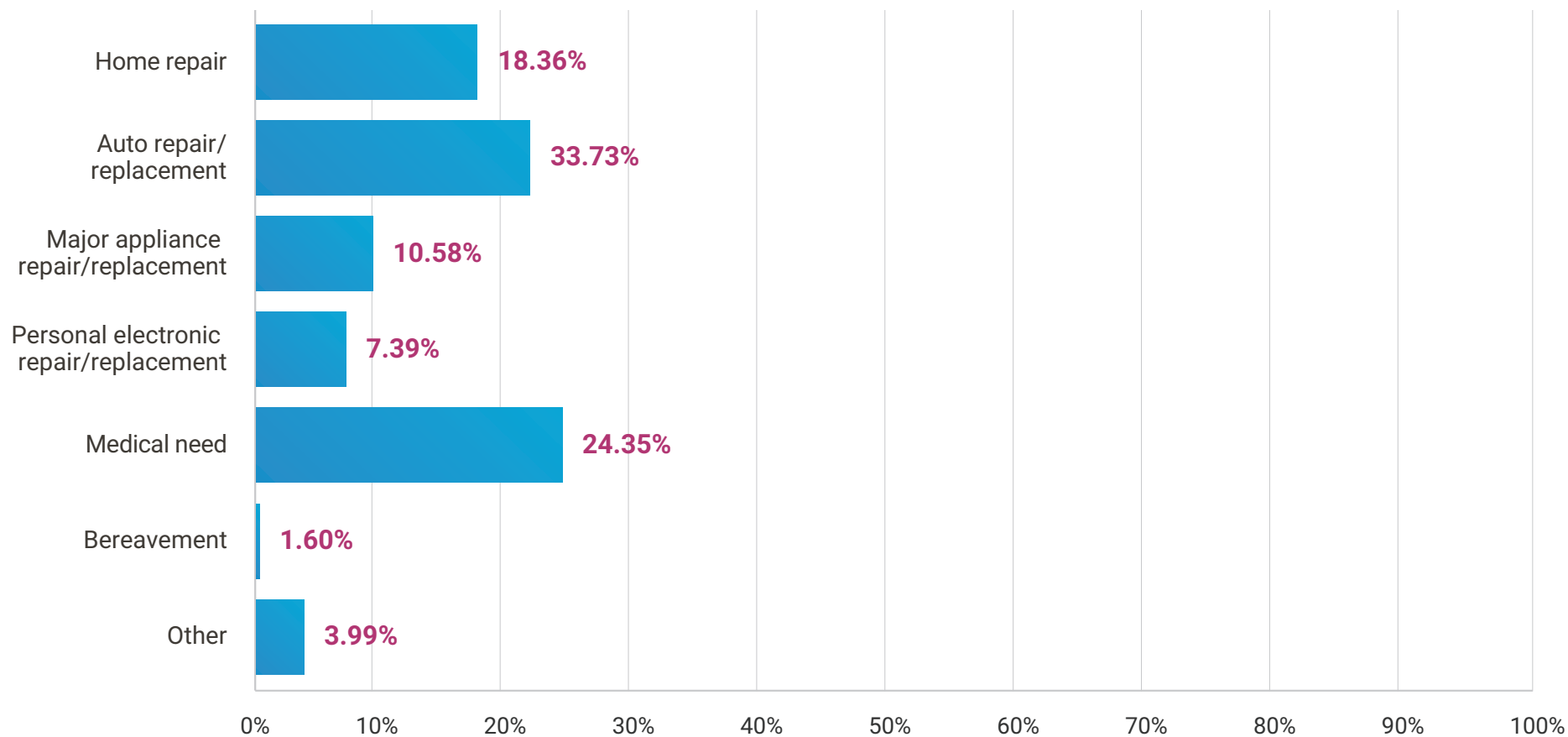
17.

**I have a plan in place to address my monthly debt.**



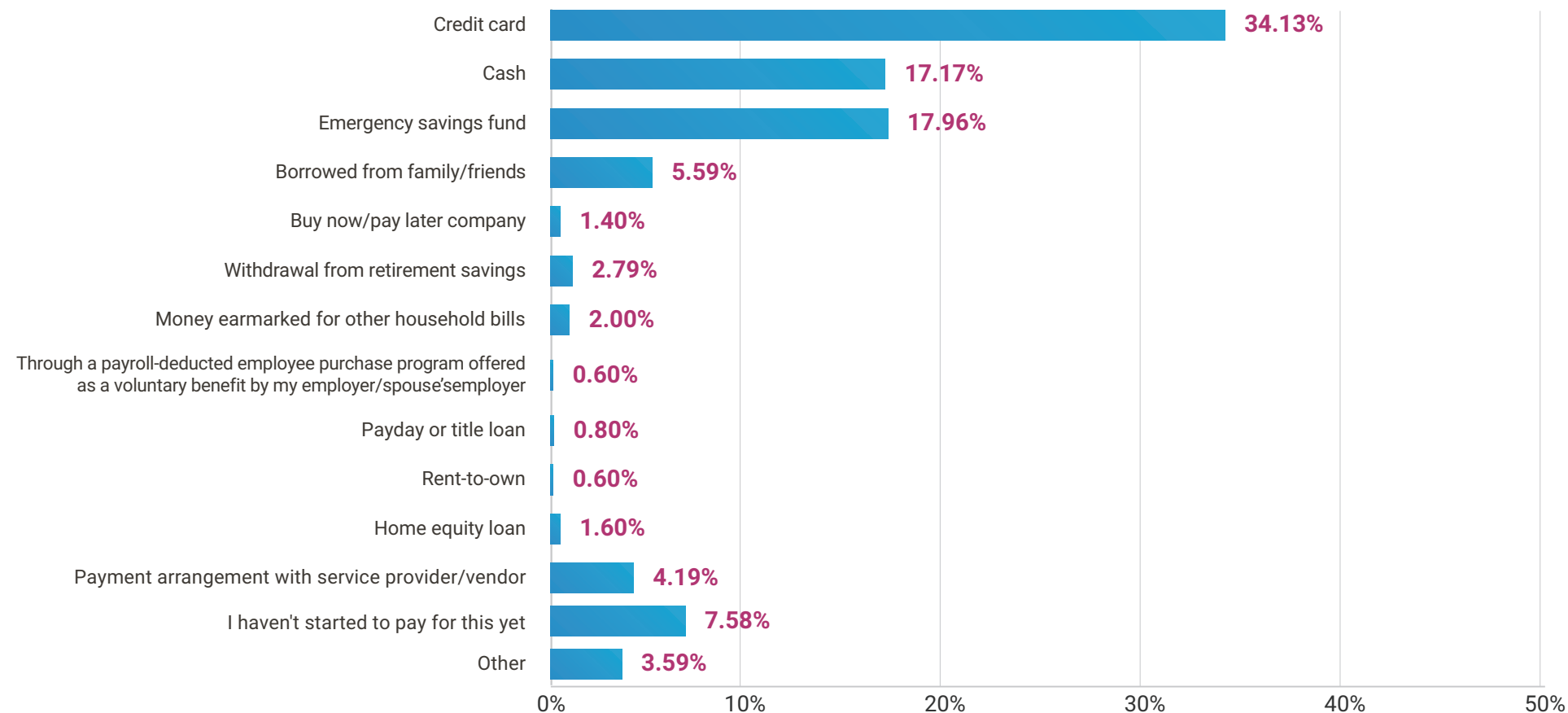
18.

## Which of the following best describes your last unplanned expense?



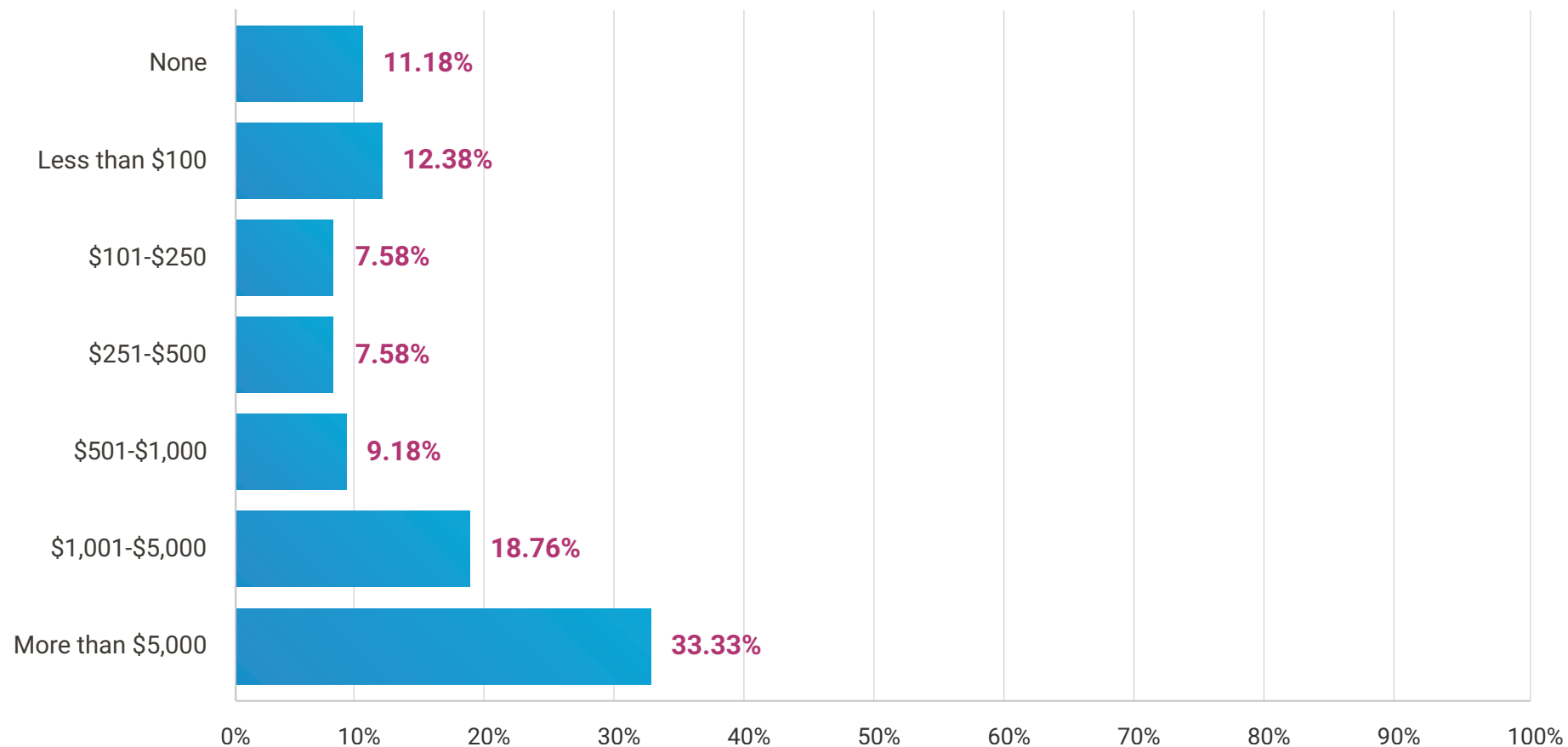
19.

## How did you pay off the above unplanned expense?



20.

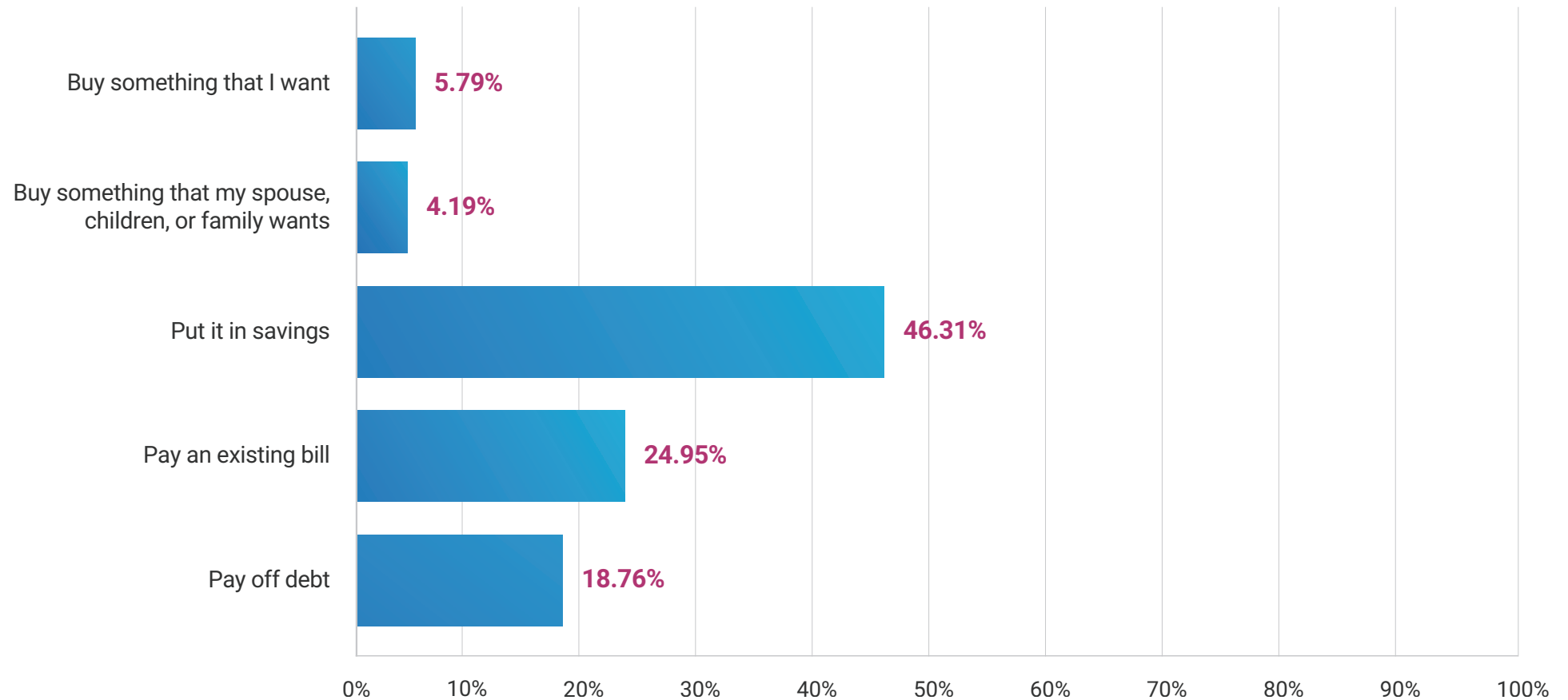
## How much do you currently have in a savings account?





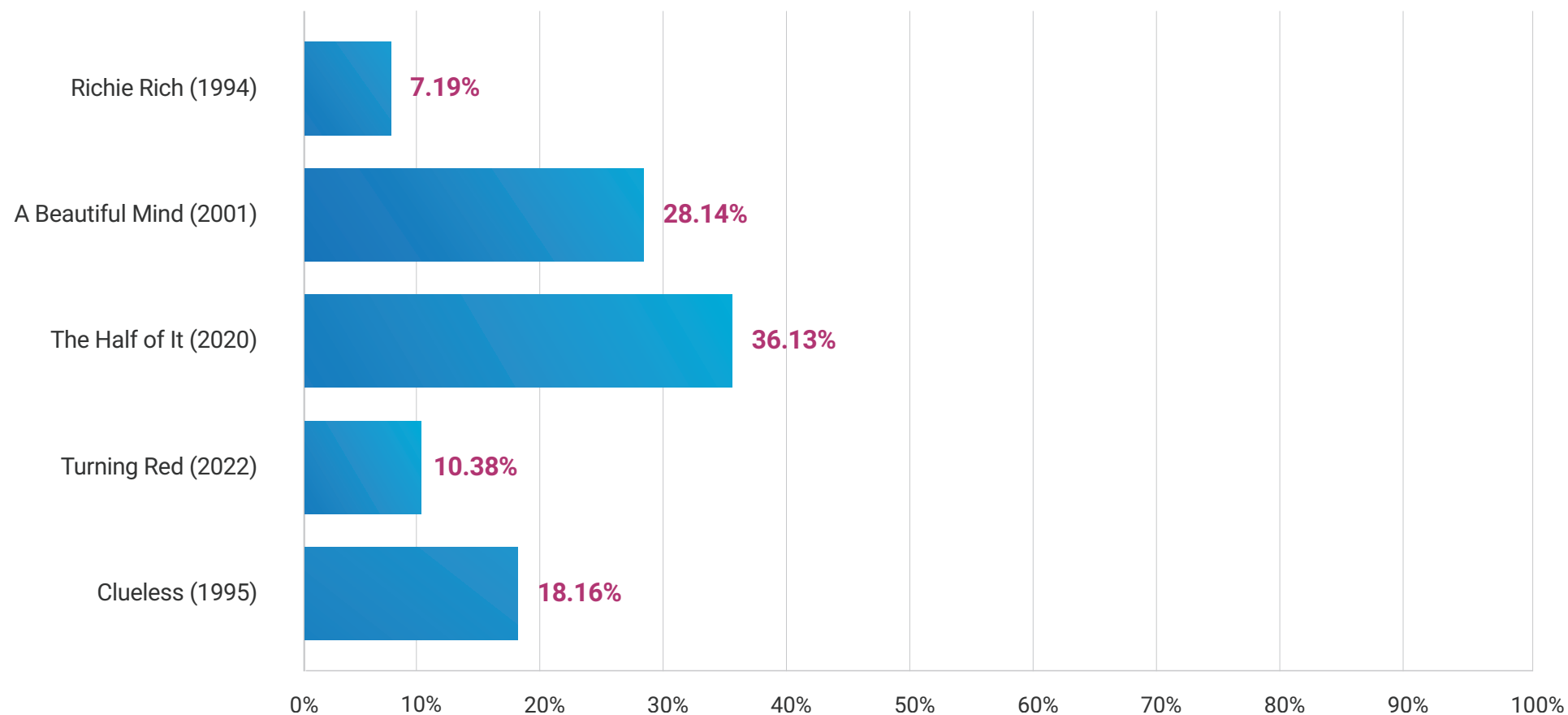
21.

If given a spot bonus of \$500 by my employer, I would ...



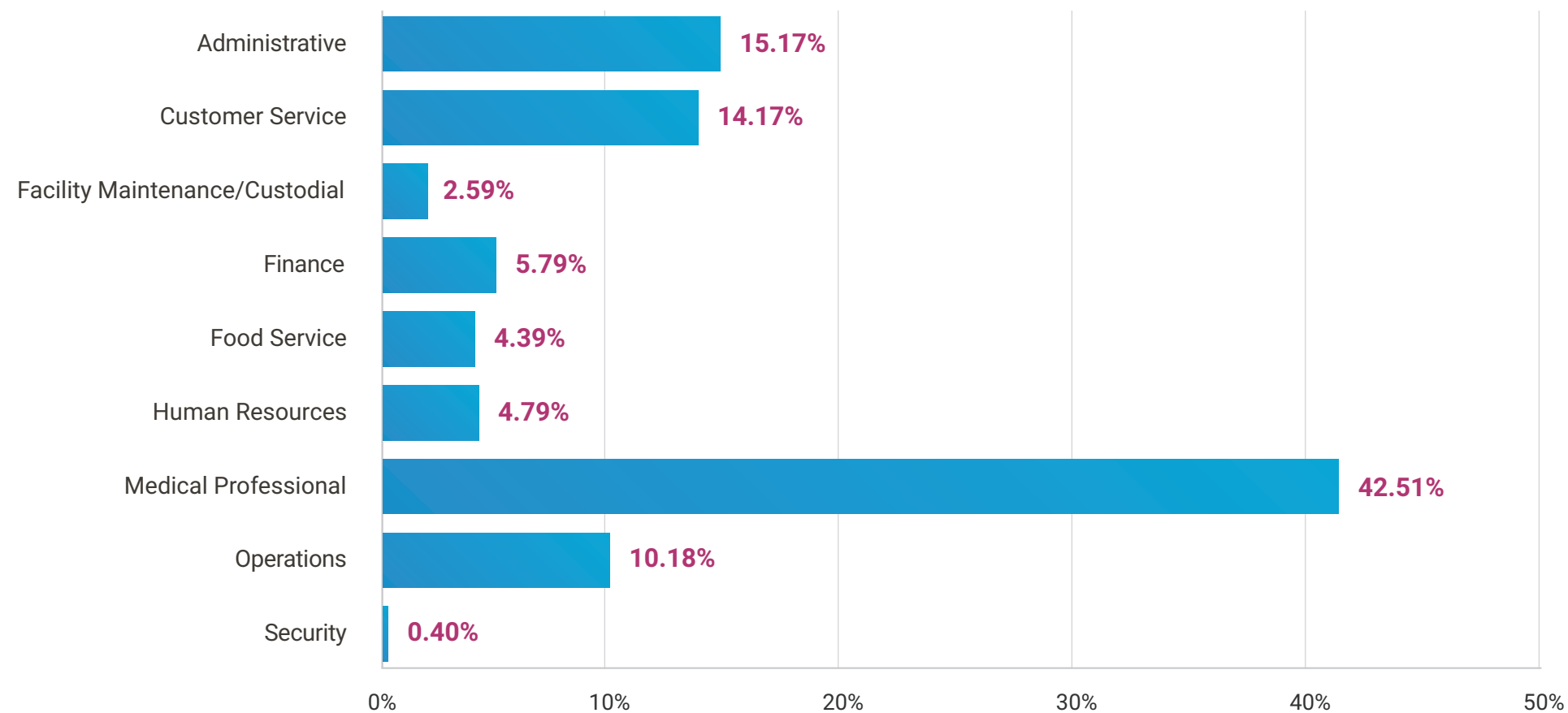
22.

## Which movie title best describes your understanding of finances, credit, and savings?

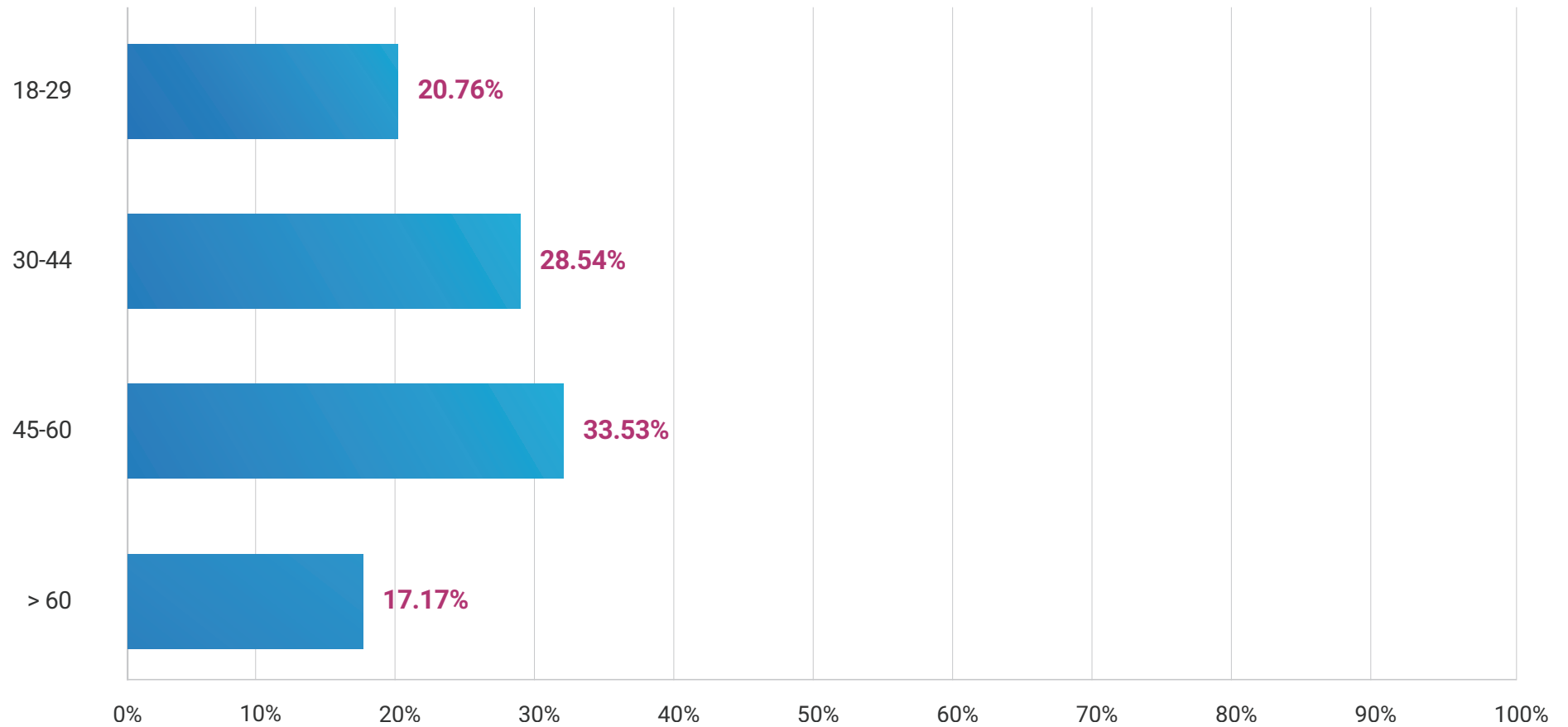


23.

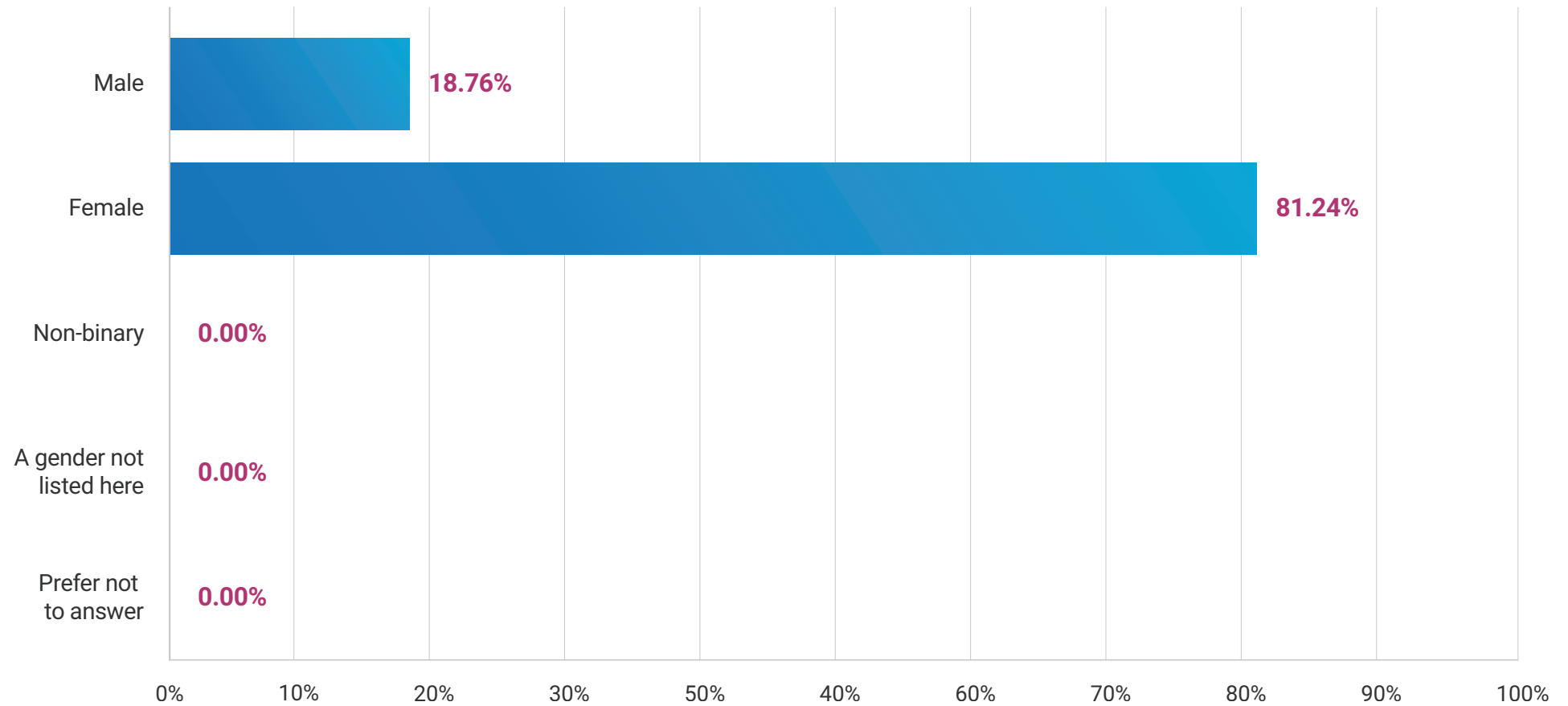
## What best describes your role within your organization?



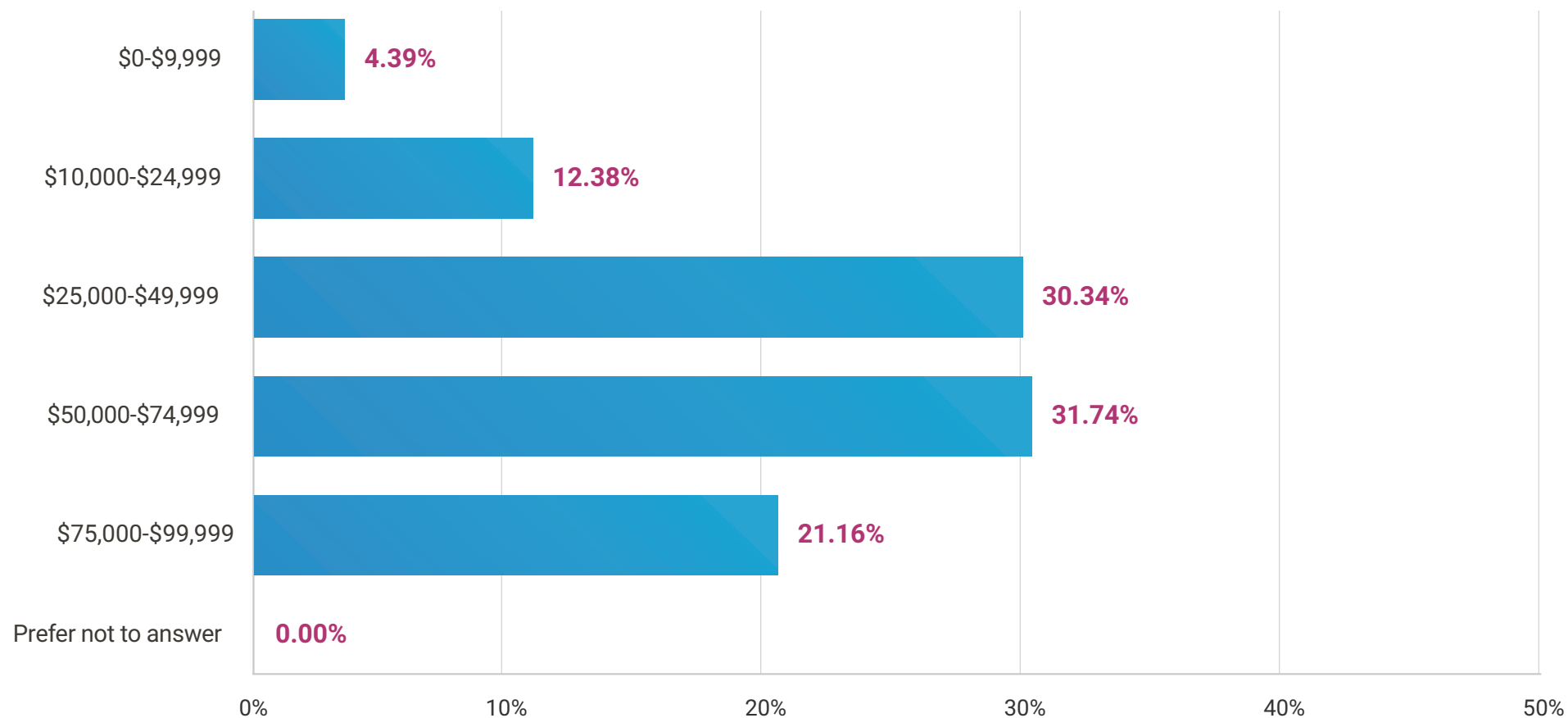
## 24. Age



## 25. Gender



## 26. Household Income



## 27. Region

