



*The staff of Purchasing Power has been beyond phenomenal managing any issues that arise in a very quick turnaround time.*

- Work-Life Services Manager, Wellstar

CLIENT SINCE OCT, 2008

STRONG PROGRAM PARTICIPATION



Helping employees with their day-to-day needs, without the day-to-day administrative strain.

See why Wellstar's WorkLife Services team turned to Purchasing Power's innovative benefits program to empower employees, enhance its corporate culture and emphasize its commitment to a healthy work-life balance.

18K Eligible Employees <sup>1</sup>

87% Repeat Buyer Frequency <sup>2</sup>

28% Annual Utilization Rate <sup>2</sup>

Average Program Utilization Rate is 10-20%



# A benefits program doesn't have to cost anything to your company to mean everything to your employees.

To attract highly skilled workers in a healthcare industry that was becoming increasingly competitive, while also retaining the irreplaceable talent in their current workforce, Wellstar sought a way to significantly beef up its employee benefits package, without creating additional costs or administrative hassles. In 2008, Wellstar's director of Work-Life Services found exactly that in Purchasing Power's employee purchase program.

Through its longstanding partnership with Purchasing Power, Wellstar has met its employee recruitment and retention goals, while strengthening its work-life balance initiatives that reinforce its corporate culture.

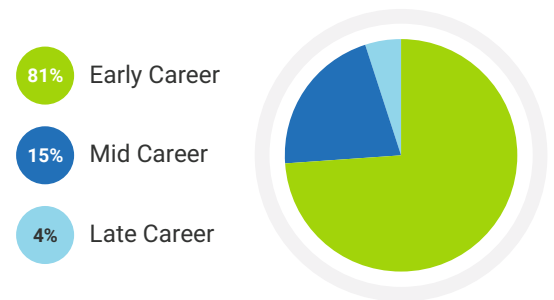
LEARN MORE AT [CORP.PURCHASINGPOWER.COM](http://CORP.PURCHASINGPOWER.COM)

## WHO USES OUR PROGRAM

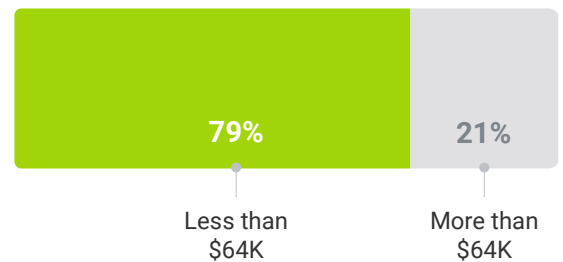
### GENDER <sup>3</sup>



### CAREER STAGES <sup>3</sup>



### SALARY <sup>4</sup>



## Here's what our customers have to say: <sup>5</sup>

85%

of our customers say it reduces their financial stress.

67%

of our customers are more likely to stay in their organization.

81%

of our customers are less likely to withdraw from a retirement savings plan.

10 <sup>YRS</sup>  
Average Client Tenure <sup>6</sup>

A+



4.1



1 Eligible Employees based on 12.31.20 Client Info Table data for Purchasing Power pulled on 8.3.21  
2 Based on 2020 client data for Purchasing Power customers pulled on 8.5.21  
3 Demographic data reflects 2020 Q2 Experian information pulled on 8.3.2021.

4 Salary data is based on 2020 client data for Purchasing Power customers pulled on 8.3.21  
5 Data reflects 2021 Q2 Value of a Benefit Customer Survey Results pulled in May 2021.  
6 Based on 2021 Client Info Table Data for Purchasing Power pulled on 2/18/2021 and data from the report: "Federal Workforce Statistics Sources: OPM and OMB Updated October 24, 2019" (page 9).

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