



At Ross, associates
need a gateway, not
a gatekeeper.

CLIENT SINCE AUG, 2014

ROSS
DRESS FOR LESS

Employees want benefits that lend a helping hand – not hold their hand. Learn how Purchasing Power helped Ross empower its associates with options, not directions.

RESULTS AS OF APRIL 2020

Eligible Employees

53K+

Lifetime Customers

4K+

Repeat Buyer Frequency

81%

Annual Utilization Rate

68%

Average program
utilization rate is
10-20%



EMPLOYEE SNAPSHOT

AS OF APR 2020

Ross wasn't satisfied with its associates just being satisfied.

A company is only as stable as its workforce, and with 70,000 associates and approximately 50,000 of them working part time, Ross knew it needed a benefits program its workers could count on. By teaming with Purchasing Power, Ross was able to empower its associates with purchasing options that made life easier to manage.

“ With a majority of store associates being part-time, this is a great benefit to offer to help them purchase products they might not otherwise be able to purchase. ”

- Benefits Analyst, Ross

Central to the success of this partnership was Purchasing Power's ability to increase employee utilization – not administration. Exactly how much time and effort each month is required to monitor and manage this purchasing program? "Almost zero," according to Ross.

The program materials Purchasing Power distributed companywide was also of great benefit to Ross, as most of its associates do not work behind a computer with email access. Today, Ross associates continue to benefit from the purchase program, with zero cost or administrative burden to the company.

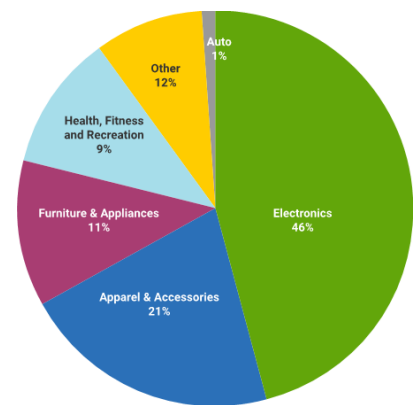
Learn more at www.PurchasingPower.com/Employers

Recommendation Rating

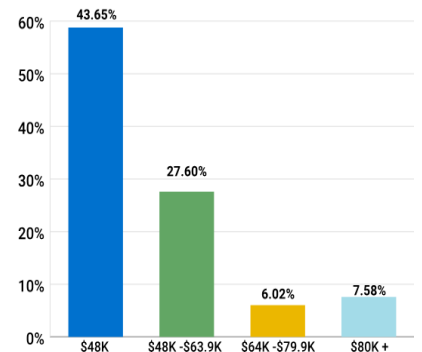
81% would recommend to their family, friends, or coworkers*

*Survey results are from first time buyers

Products Purchased



Salary



OVERALL, HERE'S WHAT OUR CUSTOMERS SAY *



71% say it reduces financial stress.



69% would have to save up if they didn't have our program.



50% are more likely to stay with their organization.

A+

BBB Rating

"I love shopping on your site—I get all my Christmas and birthday gifts here. I love that the payments are a small amount that comes out of my pay each week."

Heather J.

*Purchasing Power" is a registered trademark of Purchasing Power, LLC. Other trademarks or registered trademarks used are the property of their respective owners.

Pub. Date 04.2020 © 2020 Purchasing Power, LLC. All rights reserved | * Definitive 2019 customer survey responses