

At Regis, this is the
thing about benefits:

They have to fit.

CLIENT SINCE NOV, 2014

REGIS

Regis needed to show employees it cared about their well-being beyond working hours with a benefits offering attuned to their needs outside of the office. Learn how Purchasing Power helped Regis beef up its benefits package in a way that fit both the needs of its employees and the reality of its budgetary constraints.

RESULTS AS OF APRIL 1, 2020

Eligible Employees

8K

Lifetime Customers

3K+

Repeat Buyer Frequency

94%

Annual Utilization Rate

62%

Average program
utilization rate is
10-20%

Regis needed a program with all the benefits, with none of the budget hits.

With its large base of hourly employees, Regis was well aware of the frequent unexpected personal expenses that popped up in the lives of its workforce who had limited means to cover them quickly. Regis wanted to help alleviate those pressures, but it couldn't take on added administrative costs. Fortunately, a broker came to Regis with the solution it was looking for.

“ I can't tell you how many emails I receive from employees thanking Regis for offering Purchasing Power, such as 'It completely changed our Christmas because we could purchase items with time to pay pay it off.' ”

- Benefits Manager, Regis Corporation

Purchasing Power gave good employees an even better reason to stay at Regis, offering them convenient payment options to better manage their financial lives, and leaving no doubt that their company is loyal to them.

Regis was drawn to the way the program empowered employees with better financial options than using high interest credit cards or store financing. According to the Regis Benefits Manager, employees love Purchasing Power because they can make purchases and pay directly from their paycheck. And the program won't let employees overspend. "It's responsible consumerism," said the Benefits Manager.

Learn more at www.PurchasingPower.com/Employers

EMPLOYEE SNAPSHOT

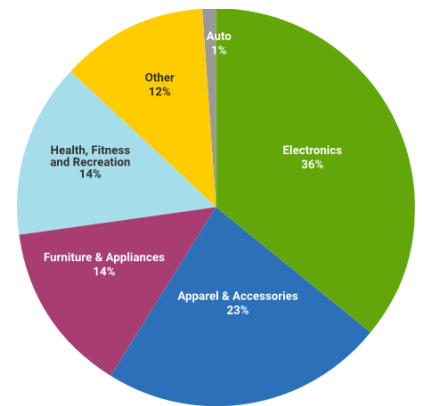
AS OF APR 2020

Recommendation Rating

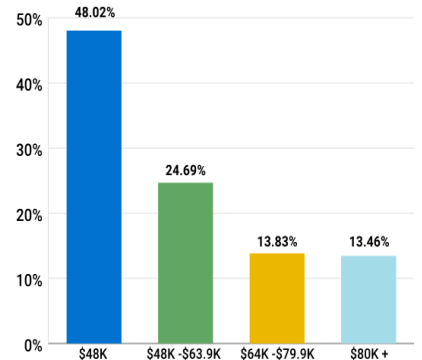
70% would recommend to their family, friends, or coworkers*

*Survey results are from first time buyers

Products Purchased



Salary



HERE'S WHAT OUR CUSTOMERS HAVE TO SAY *



71% say it reduces financial stress.



69% would have to save up if they didn't have our program.



50% are more likely to stay with their organization.

A+

BBB Rating

"I love shopping on your site—I get all my Christmas and birthday gifts here. I love that the payments are a small amount that comes out of my pay each week."

Heather J.