

They've been bringing meaningful brands to consumers since 1903.

**100 years later
we helped them
do the same for
their employees.**

CLIENT SINCE OCT, 2003



newell
BRANDS

See how teaming with Purchasing Power helped Newell Brands empower its employees to better manage their personal finances with more powerful and convenient purchasing choices.

RESULTS AS OF 6EQA 2020

Eligible Employees

10K+

Lifetime Customers

3K+

Repeat Buyer Frequency

92%

Annual Utilization Rate

24%

Average program
utilization rate is
10-20%

Newell Brands make life better.

We're helping their employees live better too.

As a global company known for meaningful consumer brands, Newell Rubbermaid is committed to attracting and retaining a diverse workforce that is passionate about delivering best-in-class results. To that end, in 2003 Newell sought out an effective way to expand employee computer ownership, to empower them with new opportunities to learn, innovate and advance their careers.

Newell discovered Purchasing Power and was quickly drawn to its one-of-a-kind purchase program that empowered employees with a more convenient, hassle-free, payroll deduction payment option to help them better manage their personal financial decisions.

“ With increased employee satisfaction, we continue to look to Purchasing Power to support the needs of employees while helping them make smart financial decisions. As the needs of employees change, we know we have a partner in Purchasing Power ready to support them. ”

- Total Rewards Manager for Newell Rubbermaid

Since inception, the program has expanded its product offering with Purchasing Power beyond computers and now includes electronics, TV and video options. With Purchasing Power in place, Newell Brands is empowering its employees, easing financial stress, and reaping the benefits of a more satisfied and focused workforce.

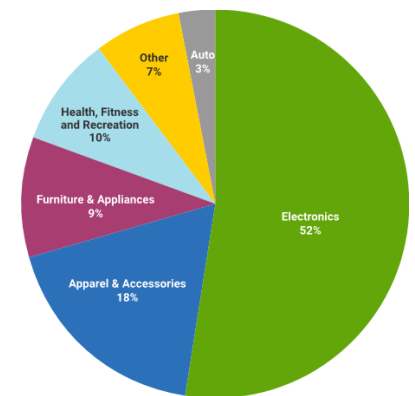
Learn more at
www.PurchasingPower.com/Employers

Recommendation Rating

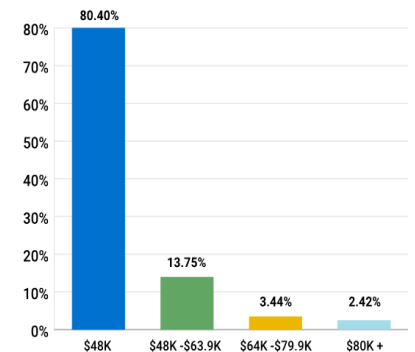
81% would recommend to their family, friends, or coworkers*

*Survey results are from first time buyers

Products Purchased



Salary



OVERALL, HERE'S WHAT OUR CUSTOMERS SAY *



71% say it reduces financial stress.



69% would have to save up if they didn't have our program.



50% are more likely to stay with their organization.

A+

BBB Rating

"I love shopping on your site—I get all my Christmas and birthday gifts here. I love that the payments are a small amount that comes out of my pay each week."

Heather J.