



When you're a
proven loan company,
***you lend your
team members
a hand.***

CLIENT SINCE AUG, 2012

**Quicken
Loans®**

Quicken's company culture is the bond between its workforce and its workplace. Learn how teaming with Purchasing Power helped Quicken Loans boost workplace morale with a benefits program that empowered its team members.

RESULTS AS OF APRIL 2020

Eligible Employees

19K+

Lifetime Customers

4K+

Repeat Buyer Frequency

87%

Annual Utilization Rate

33%

Average program
utilization rate is
10-20%



EMPLOYEE SNAPSHOT

AS OF APR 2020

Quicken Loans had always made its benefits prominent.

We made them more pertinent.

Quicken Loans was experiencing a surge in team member growth, which meant it needed to make its benefits package more lucrative, without taking on additional administrative cost or burden. It knew attracting and retaining the talent it needed was not going to be achieved with the typical 401k offering, so it sought out new solutions. It found Purchasing Power.

“ When you’re buying a new house and don’t have money to purchase furniture, with Purchasing Power our team members can get that furniture! That’s certainly a morale booster for that team member. ”

- Benefits Specialist, Quicken Loans

Quicken Loans knows you can’t put a price tag on showing employees you care. Because it means everything, and with Purchasing Power – costs nothing. By teaming with Purchasing Power, the workplace became even more of a happy place for team members.

Team Relations Specialists at Quicken Loans decided to partner quickly with Purchasing Power once it saw how its purchase program could empower its employees at low cost and minimal management. Since entering into the partnership, Quicken Loans has seen high engagement rates in the program, and Purchasing Power is one of the first benefits mentioned to new employees.

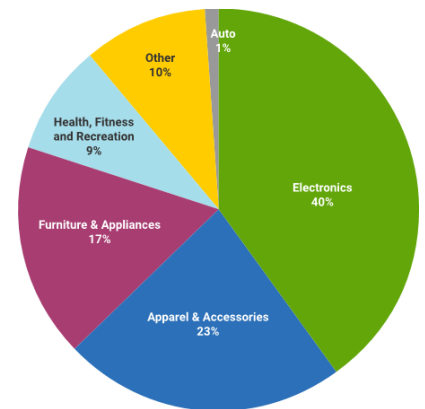
Learn more at www.PurchasingPower.com/Employers

Recommendation Rating

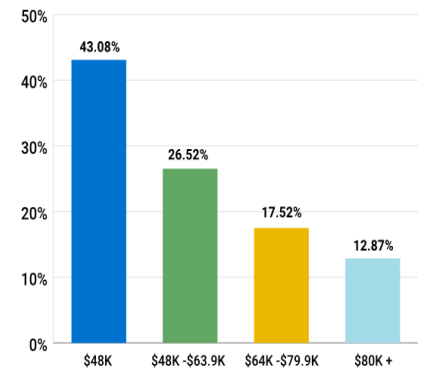
72% would recommend to their family, friends, or coworkers*

*Survey results are from first time buyers

Products Purchased



Salary



OVERALL, HERE'S WHAT OUR CUSTOMERS SAY *



71% say it reduces financial stress.



69% would have to save up if they didn't have our program.



50% are more likely to stay with their organization.

A+

BBB Rating

“I love shopping on your site—I get all my Christmas and birthday gifts here. I love that the payments are a small amount that comes out of my pay each week.”

Heather J.