

*It's a simple process.
Many of the benefits we
offer entail a lot of work.
Purchasing Power does
not. It runs on its own!*

- Benefits Coordinator, Bibb County School District

CLIENT SINCE JULY, 2010

STRONG PROGRAM PARTICIPATION



Bibb County needed to put its employee benefits to work, **without piling on the work.**

When it comes to offering a competitive employee benefits package, keeping up normally requires upkeep. Not anymore. Learn how Purchasing Power put in the work to provide a benefits program that worked for Bibb County School District.

3,663 Eligible Employees ¹

87% Repeat Buyer Frequency ²

11% Annual Utilization Rate ²

Average Program Utilization Rate is 10-20%



+



Benefits that empower employees to manage life's inconveniences?

How convenient.

As a large employer, Bibb County School District feels responsible for the well-being of its employees. To that end, it's constant search for empowering programs and services has no end.

Bibb County had already employed assistance counseling and financial education services to its workforce when it was introduced to Purchasing Power. When Bibb County realized it could do even more for its employees, it would accept no less.

It wasn't long after Bibb County kicked the tires on Purchasing Power's program that its employees began purchasing tires, literally, along with appliances, computers and other products that make managing life easier. It's easy on its HR department as well, requiring less than 30 minutes a month to manage. Today, the Georgia county employer touts the Purchasing Power program to all current and prospective hires, increasing employee satisfaction through financial empowerment.

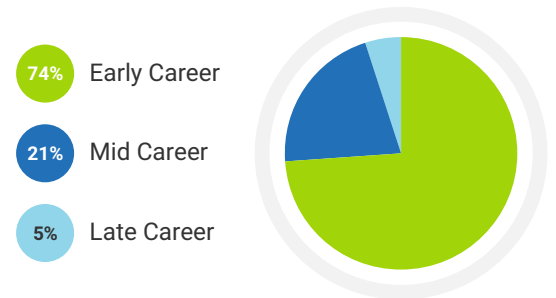
LEARN MORE AT CORP.PURCHASINGPOWER.COM

WHO USES OUR PROGRAM

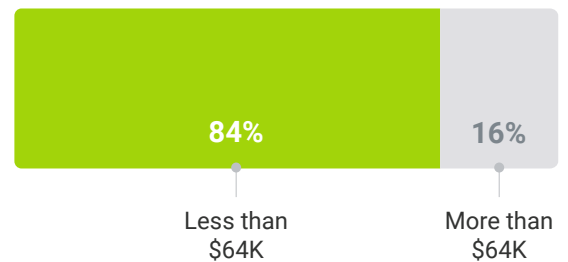
GENDER ³



CAREER STAGES ³



SALARY ⁴



Here's what our customers have to say: ⁵

85%

of our customers say it reduces their financial stress.

67%

of our customers are more likely to stay in their organization.

81%

of our customers are less likely to withdraw from a retirement savings plan.

10 YRS

Average Client Tenure ⁶



1 Eligible Employees based on 12.31.20 Client Info Table data for Purchasing Power pulled on 8.3.21
 2 Based on 2020 client data for Purchasing Power customers pulled on 8.5.21
 3 Demographic data reflects 2020 Q2 Experian information pulled on 8.3.2021.

4 Salary data is based on 2020 client data for Purchasing Power customers pulled on 8.3.21
 5 Data reflects 2021 Q2 Value of a Benefit Customer Survey Results pulled in May 2021.
 6 Based on 2021 Client Info Table Data for Purchasing Power pulled on 2/18/2021 and data from the report: "Federal Workforce Statistics Sources: OPM and OMB Updated October 24, 2019" (page 9).

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